

**Cygames Sponsors  
Qatar Prix de l'Arc de Triomphe  
as First Ever Japanese Premium Partner**



Video game publisher and developer Cygames, Inc. (HQ: Shibuya, Tokyo; President: Koichi Watanabe, hereinafter referred to as "Cygames") has formed a sponsor partnership with France Galop, organizer of horse racing in France, and will be the first Japanese company to become Premium Partner of the upcoming Qatar Prix de l'Arc de Triomphe to be held in Paris, France on October 4, with Qatar Racing and Equestrian Club as Major Partner.

**The Qatar Prix de l'Arc de Triomphe: Global Cornerstone  
of Racing**

The Qatar Prix de l'Arc de Triomphe, established in 1920, is an international race held in France. The global top-class G1 is held on ParisLongchamp Racecourse's 2,400-meter (12-furlong) turf track and boasts the largest purse in Europe with €5 million (approx. ¥900 million) in prize money. The weekend of the race is dubbed "Qatar Prix de l'Arc de Triomphe" and features a variety of races over the two days, including multiple G1s. The races are followed by a live DJ event and other festivities. The Qatar Prix de l'Arc de Triomphe annually draws crowds from around the world.

This year, the Cygames logo will be on display during Qatar Prix de l'Arc de Triomphe on race programs handed out at the venue and trackside board signage. There will also be life-sized figures of Umamusume: Pretty Derby characters inspired by Qatar Prix de l'Arc de Triomphe challengers Orfevre and Gold Ship.

## Comments from Representatives

### **Guillaume de Saint-Seine, France Galop President:**

*We are delighted to welcome Cygames, a video game developer and publisher, as a Premium Partner of the Qatar Prix de l'Arc de Triomphe. Having been the title sponsor of the Cygames Grand Prix de Paris for the past two years, Cygames is now further strengthening its commitment to French racing through this new partnership. I am particularly pleased to see our collaboration expand, helping to showcase the excellence and image of French racing to new audiences. This commitment also demonstrates our ability to attract partners from sectors far beyond the horse racing industry by offering platforms that address genuine brand-building, visibility and business development objectives.*

### **Koichi Watanabe, Cygames President:**

*We are immensely proud to support one of the world's most prestigious horse races as a Premium Partner of the Qatar Prix de l'Arc de Triomphe. For generations, Japanese horses have pursued the dream of winning the Arc, and their stories have transcended the world of horse racing, inspiring people around the globe through the dreams and passion that this iconic race continues to embody.*

*At Cygames, we strive to share these same dreams and passion with audiences worldwide by delivering the very best in entertainment. With this mission at heart, we are proud to support the Arc and hope that as many people as possible will be able to experience and enjoy this exceptional event and its world-class festivities.*

## Race Details

|                                      |                                                           |
|--------------------------------------|-----------------------------------------------------------|
| <b>Race Name</b>                     | Qatar Prix de l'Arc de Triomphe                           |
| <b>Date</b>                          | Sunday, October 4                                         |
| <b>Distance &amp; Qualifications</b> | 2,400 m turf, colts and fillies of ages 3 years and above |
| <b>Total Prize Value</b>             | €5,000,000                                                |

## **Qatar Prix de l'Arc de Triomphe Details**

|                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Dates</b>                          | Saturday, October 3 and Sunday, October 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Venue</b>                          | ParisLongchamp Racecourse (Paris, France)                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Official Website</b>               | <a href="https://www.francegalop-live.com/en/event/qatar-prix-de-larc-de-triomphe/">https://www.francegalop-live.com/en/event/qatar-prix-de-larc-de-triomphe/</a>                                                                                                                                                                                                                                                                                                                                                |
| <b>Official Social Media Accounts</b> | X: <a href="https://twitter.com/francegalop">https://twitter.com/francegalop</a><br>Facebook: <a href="https://www.facebook.com/FranceGalop">https://www.facebook.com/FranceGalop</a><br>Instagram: <a href="https://www.instagram.com/francegalop/">https://www.instagram.com/francegalop/</a><br>YouTube: <a href="https://www.youtube.com/user/FranceGalopTV">https://www.youtube.com/user/FranceGalopTV</a><br>TikTok: <a href="https://www.tiktok.com/@francegalop">https://www.tiktok.com/@francegalop</a> |



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